

LOST NAMES KOREAN BOYHOOD File PDF

Lost Names Korean Boyhood is a poignant phrase that encapsulates the complex history, cultural identity, and personal memories of a generation of Koreans who experienced the tumultuous period of Japanese occupation. This phrase often refers to the personal and collective loss of Korean identity, language, and traditions during a time when Korea was subjected to colonial rule from 1910 to 1945. Exploring the theme of "lost names" within the context of Korean boyhood offers a profound insight into the struggles of maintaining cultural heritage amid oppressive circumstances, as well as the enduring resilience of the Korean people.

Understanding the Historical Context of Lost Names in Korea

The Japanese Occupation of Korea

Korea's annexation by Japan in 1910 marked the beginning of a dark chapter characterized by cultural suppression, economic exploitation, and political repression. The Japanese authorities sought to erase Korean identity by enforcing policies that aimed to assimilate Koreans into Japanese culture.

Key aspects of this period include:

- Cultural suppression: Banning Korean language in schools and public life.
- Name changes: Forcing Koreans to adopt Japanese names to erase their cultural identity.
- Educational policies: Suppression of Korean history and traditions.

The Significance of Names in Korean Culture

In Korean tradition, a person's name is more than just a label; it embodies familial heritage, social identity, and cultural continuity. The act of naming, and the retention of authentic Korean names, is deeply connected to personal and collective identity.

Impacts of name suppression:

- Loss of personal and cultural identity.
- Emotional trauma, especially for children and youths.
- A sense of disconnection from one's roots.

The Personal Narrative of Korean Boyhood and Lost Names

Growing Up Under Colonial Rule

For many Korean boys during the colonial era, childhood was marked by a dual experience:

- External conformity to Japanese authority.
- Internal resistance through cultural preservation.

Their personal stories often include:

- Being forced to adopt Japanese names.
- Hiding Korean language and customs.
- Experiencing discrimination and identity conflicts.

Stories of Resistance and Resilience

Despite oppressive policies, many Koreans found ways to preserve their heritage. Some adopted pseudonyms or secretly maintained Korean traditions. Others participated in independence movements, risking their lives to reclaim their cultural identity.

Notable examples:

- Secretly speaking Korean at home.
- Engaging in cultural activities clandestinely.
- Contributing to the independence movement through education and activism.

Literature and Cultural Works Depicting Lost Names and Boyhood

Kim Young-ha's "The Lost Names"

One of the most renowned literary works exploring this theme is Kim Young-ha's novel "The Lost Names," which tells a story set during the Japanese occupation, focusing on a young boy named Jun who is forced to change his name to fit Japanese policies.

Features of the novel:

- Personal narrative intertwined with historical events.
- Exploration of identity and cultural loss.
- A reflection on the resilience of cultural memory.

Other Notable Works

- "The Court Dancer" by Kyung-sook Shin: Highlights Korean cultural heritage and the impact of colonialism.
- Poetry of Korean independence activists: Expressing longing for lost identities.

The Impact of Name Loss on Korean Society and Identity

Psychological and Emotional Effects

Losing one's original name and being forced to adopt a Japanese one often caused:

- Confusion and identity crises.
- Feelings of shame or alienation.
- Long-lasting trauma passed down through generations.

Post-Liberation Reclaiming of Names

After Korea regained independence in 1945, efforts to restore Korean names and cultural practices became a national priority. This process involved:

- Official name changes back to Korean names.
- Revival of Korean language and traditions.
- Education campaigns emphasizing cultural pride.

Modern Reflections and Cultural Revival

Today, the theme of lost names and boyhood is celebrated in:

- Literature and films that honor resilience.
- Cultural festivals emphasizing traditional Korean heritage.
- Educational programs promoting historical awareness.

Significance of Preserving Cultural Identity in Contemporary Korea

Lessons from History

The history of lost names during the colonial period underscores the importance of cultural preservation. It reminds Koreans of the need to:

- Cherish their language and traditions.
- Resist cultural assimilation pressures.
- Educate younger generations about their history.

Modern Efforts and Cultural Pride

Contemporary Korea actively works to preserve and promote its cultural heritage through:

- Korean language revitalization programs.
- Cultural festivals celebrating traditional arts.
- Efforts to honor the memory of those who suffered during colonization.

Conclusion: The Enduring Legacy of Lost Names and Boyhood

The story of **lost names Korean boyhood** is a testament to the resilience of Korean identity amid adversity. It encapsulates the pain of cultural erasure and the powerful drive to reclaim and preserve roots that continue to influence Korean society today. Through literature, cultural remembrance, and ongoing efforts to honor history, Koreans continue to celebrate their heritage and ensure that the memories of their boyhood and lost names are not forgotten but serve as a foundation for cultural pride and unity.

FAQs about Lost Names Korean Boyhood

- **What does "lost names" refer to in Korean history?** It refers to the forced renaming of Koreans during Japanese colonial rule, which aimed to erase Korean identity by replacing Korean names with Japanese ones.
- **Why was changing names significant during colonization?** Names are deeply tied to cultural identity; losing original names symbolized cultural suppression and personal loss.
- **How did Koreans reclaim their names after liberation?** Through official name change processes, cultural revival efforts, and a broader movement to restore Korean language and traditions.

- **Are there contemporary efforts to remember this history?** Yes, including educational programs, memorials, literature, and cultural festivals celebrating Korean heritage.

Preserving cultural identity is a vital part of Korea's modern narrative, and the stories of lost names and boyhood serve as powerful reminders of resilience, hope, and the enduring spirit of a nation that refused to be erased.

Lost Names Korean Boyhood is a poignant phrase that encapsulates the complex interplay of history, identity, and memory within South Korea's cultural landscape. It often refers to the personal and collective experiences of Korean individuals who have navigated the tumultuous periods of colonization, war, and modernization, where traditional names and identities were challenged or suppressed. This concept resonates deeply in literature, film, and personal narratives, serving as a metaphor for the loss and subsequent search for cultural roots and self-understanding. In this guide, we'll explore the significance of lost names in Korean boyhood, examining historical context, literary representations, cultural implications, and the enduring quest for identity among Koreans.

Understanding the Significance of Names in Korean Culture

Before delving into the specific theme of "lost names" and their association with Korean boyhood, it's essential to understand the cultural importance of names in Korea.

The Cultural Role of Names

- **Family and Ancestral Connection:** In Korea, names are more than identifiers; they serve as links to family history and ancestral heritage. Traditionally, a generational name (or *doljabeol*) is shared among siblings and cousins, signifying kinship and lineage.

- **Naming Rituals:** Names are often given after careful consultation with elders or through traditional rituals, reflecting hopes, virtues, or circumstances surrounding the child's birth.

- **Personal and Social Identity:** A name embodies one's personal identity and social role, often carrying meanings rooted in Chinese characters (*Hanja*) that reflect virtues, aspirations, or natural elements.

Historical Context: The Impact of Colonial Rule and Modernization

The phrase "lost names Korean boyhood" is deeply intertwined with Korea's 20th-century history, especially during Japanese colonial rule (1910-1945), which imposed policies that sought to erase

Korean cultural identity.

Colonial Suppression and Name Changing

- Name Replacements: The Japanese authorities mandated Koreans adopt Japanese-style names, often erasing traditional Korean names. Many Koreans, including children, were forced to adopt names that aligned with Japanese culture.

- Cultural Loss: This practice was a direct assault on Korean identity, severing individuals from their familial and cultural roots during formative years?what can be seen as a loss of their "boyhood names."

- Resistance and Reconciliation: Post-liberation, many Koreans sought to reclaim their original names, a process that symbolized a larger effort to restore national pride and cultural integrity.

Impact on Personal Identity and Memory

- Psychological Effects: For those who experienced forced name changes during childhood, the loss of their original names often translated into a sense of dislocation or alienation from their cultural roots.

- Generational Trauma: These experiences have been passed down, influencing how Korean identity is understood and reconstructed through generations.

Literary and Cultural Representations of "Lost Names" in Korean Boyhood

Korean literature and cinema have been powerful mediums to explore the theme of lost names and childhood. Writers and filmmakers portray the emotional and societal ramifications of this loss.

Notable Literary Works

- "The Name" by Kim Young-ha: Explores themes of identity and the significance of names in a rapidly changing Korea.

- "Our Happy Time" by Gong Ji-young: Reflects on childhood innocence and the impact of societal upheavals on personal identity.

- Themes Explored:

- The longing for a true name that signifies authentic selfhood.
- The trauma of losing or being forced to abandon one's original identity.
- The reclamation of cultural roots through names and stories.

Films and Visual Media

- Films such as "The Battle of Jangsari" and "Ode to My Father" depict historical periods where personal identities are intertwined with national struggles, including the loss and regaining of cultural symbols like names.

- Symbolism in Cinema: Names are often used as metaphors for cultural erasure or resilience, illustrating characters' journeys toward self-discovery and cultural reaffirmation.

The Personal Journey of Reclaiming Lost Names in Boyhood

For many Koreans, especially those who experienced name changes during childhood, the process of reclaiming their original names can be a profound act of healing and self-assertion.

Steps in Reclaiming Identity

- Memory Reconstruction: Recalling and researching ancestral names and histories.
- Legal Name Change: Officially restoring original names through legal procedures.
- Cultural Reconnection: Embracing traditional naming customs, stories, and cultural practices to solidify personal and collective identity.

Emotional and Cultural Significance

- Restoring a lost name often symbolizes reconnecting with one's heritage and overcoming the trauma associated with cultural suppression.

- It encourages younger generations to appreciate their cultural history and fosters a sense of pride and continuity.

Broader Cultural and Social Implications

The theme of "lost names" extends beyond individual stories, reflecting broader societal issues.

National Identity and Cultural Revival

- Efforts to reclaim traditional names are part of larger movements to revive Korean culture, language, and history, especially amid globalization.

- The recognition of historical injustices related to name suppression has led to increased awareness and education about Korea's colonial past.

Generational Perspectives

- Older generations often carry the scars of name changes and cultural suppression, while younger Koreans see reclaiming lost names as a form of cultural activism and affirmation.

- The dialogue around names contributes to ongoing conversations about identity, authenticity, and cultural resilience.

Conclusion: The Enduring Power of Names in Korean Boyhood and Beyond

Lost names Korean boyhood encapsulates a profound aspect of Korea's collective memory and individual identity. It highlights how personal names are intertwined with cultural history, societal change, and the ongoing quest for authenticity and self-understanding. From the trauma of forced name changes during colonial rule to the joyful reclamation of cultural roots today, the journey of lost and found names continues to shape Korean identity. Through literature, film, and personal stories, Koreans reaffirm that their names—whether given or reclaimed—are vital threads in the fabric of their cultural heritage. Embracing this history not only honors the past but also paves the way for a future where cultural resilience and identity are celebrated and preserved.

QuestionAnswer What is the main theme of 'Lost Names: Scenes from a Korean Boyhood'? 'Lost Names' explores themes of identity, cultural loss, and the impact of Japanese colonial rule on Korean youth during childhood. Who is the author of 'Lost Names: Scenes from a Korean Boyhood'?

The book is written by Richard E. Kim. How does 'Lost Names' depict the experience of Korean boys during Japanese occupation? It portrays their struggles with cultural suppression, the loss of their Korean names, and the challenges of maintaining their identity under colonial rule. Is 'Lost Names' a novel or a memoir? 'Lost Names' is a semi-autobiographical novel that combines personal recollections with fictionalized storytelling. What significance do the 'lost names' hold in the story? The 'lost names' symbolize the erasure of Korean identity imposed by Japanese authorities and the struggle to reclaim cultural heritage. When was 'Lost Names: Scenes from a Korean Boyhood' published? It was first published in 1982. How does 'Lost Names' contribute to understanding Korean history? It provides a personal perspective on the Japanese colonial period, highlighting the human experience behind historical events. Has 'Lost Names' been adapted into other media? As of now, there are no widely known film or theatrical adaptations of 'Lost Names'. Why is 'Lost Names' considered an important work in Korean-American literature? Because it offers insight into Korean history and identity through the lens of personal narrative, resonating with themes of cultural preservation and diaspora experiences. What lessons can readers learn from 'Lost Names'? Readers can learn about the resilience of cultural identity, the importance of remembering history, and the enduring human spirit in the face of oppression.

Related keywords: Korean childhood, lost innocence, youth memories, nostalgic Korea, boyhood stories, childhood nostalgia, Korean coming-of-age, childhood friendships, growing up Korea, childhood struggles

What S In A Name

What's in a name: Exploring the Significance, Origins, and Impact of Names

Names are an integral part of our identity, shaping who we are and how we are perceived by others. From the moment we are born, our names become a defining feature, often carrying deep cultural, familial, and personal significance. But what exactly is in a name? Why do names matter so much across different societies and cultures? In this comprehensive article, we'll explore the multifaceted world of names—from their origins and meanings to their influence on identity, culture, and even destiny.

The Significance of Names in Human Society

Names are more than just labels; they serve as a symbol of identity and belonging. They facilitate communication, establish social bonds, and preserve cultural heritage. Throughout history, names have played pivotal roles in various aspects of life, including religion, social hierarchy, and personal identity.

Names as Personal Identity

A person's name is often the first thing others learn about them. It can influence first impressions, social interactions, and self-perception. For example:

- A unique or uncommon name might evoke curiosity or admiration.
- A common name might foster a sense of belonging or universality.
- Names can also reflect personal or familial aspirations, such as naming a child after a admired figure or ancestor.

Names and Cultural Heritage

Different cultures have unique naming conventions and traditions that reflect their history, beliefs, and values. These traditions preserve cultural identity across generations. For instance:

- In many African cultures, names carry specific meanings related to circumstances of birth or attributes desired for the child.
- In East Asian societies, family names often precede given names and carry historical significance.
- Indigenous communities worldwide often have naming rituals that connect individuals to their land, ancestors, or spiritual beliefs.

The Origins and Meanings of Names

Understanding the origins and meanings behind names reveals much about history, language, and cultural evolution.

Historical and Etymological Roots

Many names trace back to ancient languages and civilizations. For example:

- Names like Alexander (Greek origin) mean "defender of the people."
- Names such as William (Old German) mean "resolute protector."
- Arabic names like Ahmed mean "most commendable."

Etymology helps us understand the roots of names and how their meanings relate to cultural values.

Popular Name Sources

Names derive from various sources, including:

- Religious texts and figures: e.g., Mary, Joseph, Muhammad.
- Nature and the environment: e.g., River, Sky, Rose.
- Historical figures: e.g., Lincoln, Churchill.
- Virtues and qualities: e.g., Grace, Hope, Justice.
- Family heritage: e.g., honoring ancestors by passing down family names.

Modern Trends in Naming

Contemporary naming trends often reflect societal shifts:

- Increased use of unique, creative, or invented names.
- Revival of traditional or cultural names.
- Use of unisex names like Taylor, Jordan, or Alex.
- Adoption of global names influenced by media and celebrities.

The Impact of Names on Personal and Social Identity

Names influence how individuals see themselves and how they are perceived in society. They can impact opportunities, social interactions, and even psychological well-being.

Names and Self-Perception

Research indicates that names can affect self-esteem and confidence. For instance:

- People with uncommon or difficult-to-pronounce names may face challenges in social or professional settings.
- Conversely, individuals with culturally meaningful names often feel a strong sense of pride and connection.

Names and Societal Perceptions

Names can carry stereotypes or biases, affecting how others respond. For example:

- Certain names may be associated with socioeconomic status, ethnicity, or religion.
- Studies have shown that job applicants with traditionally 'white-sounding' names are more

likely to be called for interviews than those with ?ethnic-sounding? names.

Names and Cultural Identity

For many, names serve as a vital link to their cultural roots, especially in diaspora communities. Choosing a name can be an act of cultural preservation or adaptation.

Changing and Choosing Names: Personal and Cultural Considerations

The decision to change a name or select a new one can be deeply personal, influenced by various factors.

Reasons for Name Changes

Individuals may change their names for several reasons:

- Personal identity and self-expression.
- Marriage or divorce.
- Cultural assimilation or reconnection.
- Avoiding discrimination or negative associations.
- Legal reasons or to distance from a troubled past.

Choosing a Name

When selecting a name, considerations might include:

- Meaning and significance.
- Cultural or religious importance.
- Ease of pronunciation and spelling.
- Compatibility with family or cultural traditions.
- Uniqueness versus commonality.

Legal and Social Processes

Changing a name often involves legal procedures, which vary by country. These processes ensure that the new name is recognized officially and can be used in all legal documents.

Names in Popular Culture and Media

Names are also heavily influenced by popular culture, including celebrities, fictional characters, and media trends.

Celebrity Influence

Celebrities often popularize new names or revive old ones. For example:

- The name 'Kylie' surged in popularity after Kylie Jenner.
- 'Arya,' inspired by a character from Game of Thrones, became trendy among new parents.

Fictional Names and Their Impact

Famous characters can make certain names iconic. Examples include:

- 'Harry' from Harry Potter.
- 'Elsa' from Frozen.
- 'Luna' from Harry Potter and popular music.

Future Trends in Naming

As societies evolve, so do naming conventions. The future of naming might include:

- Increased use of gender-neutral names.
- Greater emphasis on multicultural and international names.
- Technology-influenced names, inspired by digital culture.
- Personalization and uniqueness, facilitated by online platforms.

Conclusion: The Power and Meaning of a Name

Names are far more than mere words; they are repositories of history, culture, and personal identity. They influence how individuals see themselves and how they are seen by others. From their etymological roots to their role in modern society, names encapsulate a wealth of meanings and significance.

While a name might seem like a simple label, its impact can be profound, shaping perceptions, opportunities, and relationships. Whether inherited, chosen, or changed, the name we carry is an essential part of our narrative—what's in a name is truly in the stories, traditions, and identities it embodies.

Understanding the depth and complexity behind names fosters greater appreciation for cultural diversity and personal expression. So, next time you think about your own name or someone else's, remember: behind every name lies a world of history, meaning, and human connection.

The Power of a Name: An In-Depth Exploration of Identity, Culture, and Influence

Introduction: The Significance of a Name

Names are far more than mere labels; they are foundational to personal identity, cultural heritage, societal perceptions, and even destiny. From the earliest moments of life, a name carries weight, imbued with meaning, history, and expectation. This exploration delves into the multifaceted nature of names—what they signify, how they evolve, and their profound impact on individuals and communities.

The Origins and Evolution of Names

Historical Roots of Naming Practices

Names have been integral to human societies for millennia. Their origins can be traced back to primal needs like identification, kinship, and social organization.

- Prehistoric Times: Early humans likely used simple sounds or gestures to distinguish themselves and their kin.
- Ancient Civilizations: Cultures like Egypt, Mesopotamia, China, and Greece developed complex naming conventions, often linked to religion, status, or occupation.
- Religious Influence: Names of deities, saints, and religious figures heavily influenced personal names, especially in societies where religion was central.

Evolution Over Time

Naming conventions have evolved due to various factors:

- Language Changes: As languages developed and diverged, so did naming patterns.
- Colonialism and Cultural Exchange: The spread of cultures introduced new names and customs.
- Modern Trends: Globalization and media influence have broadened exposure to diverse names, leading to both preservation and innovation.

Components and Types of Names

Given Names (First Names)

Usually assigned at birth, these are personal identifiers and often carry specific meanings.

- Cultural Significance: Reflect cultural values, religious beliefs, or familial traditions.
- Trends: Popularity can surge due to celebrities, historical figures, or media.

Surnames (Family Names)

Represent familial lineage and heritage.

- Patronymic and Matronymic: Names derived from ancestors' names (e.g., Johnson meaning "son of John").
- Geographical Surnames: Indicate origin or residence (e.g., London, Hill).
- Occupational Surnames: Reflect ancestral professions (e.g., Smith, Baker).

Middle Names and Additional Identifiers

Often serve to honor relatives, carry cultural significance, or distinguish individuals with common names.

Nicknames and Aliases

Informal or alternative names used within social contexts, often reflecting personality or affection.

The Cultural Dimensions of Names

Names as Cultural Symbols

Names can encapsulate cultural identity and societal values.

- Naming Ceremonies: Rituals marking the naming process, often involving community participation.
- Cultural Variations: Different societies have unique naming customs, such as:
 - Africa: Use of ancestral names, clan names, and spiritual significance.
 - Asia: Emphasis on meaning, with names often chosen for auspicious qualities.

- Western cultures: Focus on personal choice, with trends influenced by popular figures.

Language and Phonetics

Pronunciation and spelling reflect linguistic characteristics and can be a source of pride or challenge.

- Names may be difficult for outsiders to pronounce, affecting social integration.
- Spelling variations can emerge over generations, reflecting linguistic shifts.

Names and Identity

In many cultures, a name signifies more than identification?it embodies identity, social status, and heritage.

- Names and Social Expectations: Certain names may carry expectations or stereotypes.
- Name Changes: Personal or societal reasons may lead to name changes, such as immigration, marriage, or personal preference.

Names and Personal Identity

Psychological Impact of Names

Names influence self-perception and how individuals are perceived.

- Self-Identity: A name can shape one?s sense of self; unique or meaningful names foster confidence.
- Perception by Others: Names can evoke assumptions, stereotypes, or biases.

Names and Self-Expression

Individuals may choose to:

- Adopt a nickname or alias that better aligns with their identity.
- Change their name legally to reflect personal evolution or gender identity.

Case Studies: Names and Success

Research indicates that:

- Names can influence hiring decisions, academic performance, and social interactions.
- Unusual or culturally distinctive names may face bias but can also foster pride and uniqueness.

Legal and Social Aspects of Naming

Legal Regulations

Most countries have laws governing permissible names.

- Restrictions: Avoidance of offensive, confusing, or inappropriate names.
- Procedures: Formal processes for registering or changing names.

Naming Trends and Their Social Implications

- Popular names often reflect societal values or events.
- Uncommon names may be seen as distinctive or rebellious.

Impact of Name Changes

Changing a name can:

- Help individuals align their name with their identity.
- Affect legal documentation, social relationships, and cultural assimilation.

Names in the Digital Age

Online Identity and Usernames

In digital spaces, usernames serve as personal identifiers, often influenced by existing names or personal branding.

- Unique Handles: Reflect personality, interests, or creativity.
- Anonymity: Some opt for pseudonyms for privacy or safety.

Implications for Privacy and Data

Names linked to online profiles can impact privacy, reputation, and personal security.

Globalization and Cross-Cultural Names

Digital platforms facilitate exposure to diverse names, leading to:

- Increased appreciation of cultural diversity.
- Challenges in pronunciation, recognition, and respect.

Names and Influence in Society

Names of Power and Fame

Certain names become iconic due to historical figures, celebrities, or political leaders.

- Branding: Names of influential personalities can influence consumer behavior.
- Legacy: Names of revered figures often carry expectations and responsibilities.

Names and Societal Stereotypes

Names can perpetuate stereotypes based on ethnicity, class, or gender.

- Recognition of implicit biases related to names is crucial for social equity.

Names and Cultural Preservation

Choosing traditional or indigenous names can serve as acts of cultural preservation and resistance.

Challenges and Controversies Surrounding Names

Mispronunciation and Cultural Insensitivity

Mispronouncing or misrepresenting names can be disrespectful and alienating.

- Educating oneself about proper pronunciation is vital.

- Some societies are advocating for greater respect for diverse names.

Legal Disputes and Name Rights

Conflicts over names can involve issues of identity, cultural appropriation, and personal rights.

Ethical Considerations

- The debate over naming children after celebrities or controversial figures.
- Respect for individuals' choices to change or retain their names.

Conclusion: The Deep Meaning in a Name

Names are potent symbols woven into the fabric of human life. They serve as identifiers, cultural touchstones, and personal narratives. A name can influence perceptions, unlock cultural heritage, and shape individual destiny. Recognizing the profound significance of a name encourages respect, understanding, and appreciation for the diversity and depth it embodies.

In essence, what's in a name is a reflection of history, culture, identity, and personal choice. As society continues to evolve, so too will our naming practices, but the fundamental human desire to be recognized and remembered through our names remains unchanged.

QuestionAnswer What does the phrase 'What's in a name?' mean? It suggests that the name of a person or thing is not as important as its qualities or what it truly represents. How does a person's name influence their identity? A person's name can impact their self-perception, cultural identity, and how others perceive and interact with them. Why do some cultures place a strong emphasis on naming traditions? Naming traditions often carry cultural, spiritual, or familial significance, helping preserve heritage and honor ancestors. What are some trends in popular baby names today? Recent trends include unique and gender-neutral names, as well as names inspired by pop culture, nature, and vintage classics. How can a name affect a person's career or social opportunities? Studies suggest that certain names can influence first impressions, opportunities, and biases in social and professional settings. What are the implications of changing one's name in modern society? Changing a name can be a way to reclaim identity, reflect personal growth, or align with cultural or gender identities, but it may also involve legal and social considerations.

Related keywords: name meaning, significance of names, name origins, naming traditions, cultural names, name symbolism, personal identity, name significance, name etymology, naming customs

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